1. Early Literacy takes the No. 1 spot as the most important topic for the second year in a row.
   It is the most valued topic among respondents, with 87% ranking it extremely or very important, compared with 57% ranking it extremely or very hot.

2. Family Engagement and Community Partnerships are more important than they are hot.
   Both topics should be getting more attention. In fact, Family Engagement has the second largest gap between hot and important ratings among the topics.

3. More focus is needed on Teacher Preparation.
   It ranks No. 3 among important topics but falls to No. 12 in terms of how much attention it receives—representing the largest gap in the report.

4. Equity in Literacy Education is a critical global issue.
   Although 86% of respondents feel it is extremely or very important, only 50% rate it extremely or very hot. It’s the No. 2 most important topic in developing countries and the United States and No. 1 in other developed countries.

5. Strategies for Differentiating Instruction ranks among the top five hottest and most important topics.
   It accompanies only Early Literacy as an issue on both top five lists.

6. Access to Books and Content again ranks as more important than hot.
   The issue comes in only at No. 11 among hot topics but rises to No. 5 in importance.

7. Mother Tongue Literacy is not as hot or important to respondents in the United States as it is to respondents in other countries.
   The topic is among those with the greatest gaps, but U.S. survey takers rate it 23% extremely or very hot (compared with 41%) and 62% extremely or very important (compared with 71%).

8. Digital Literacy is not nearly as important to our respondents as other topics.
   It ranks No. 1 among all hot topics but comes in at No. 13 in terms of importance.

9. Formative Assessments are valued much more than Summative Assessments.
   Summative Assessments falls last at No. 17 in importance, but Formative Assessments ranks No. 8.

10. Reading/literacy specialists and literacy/instructional coaches value Formative Assessments more than classroom teachers do.
    It surprised us that 74% of classroom teachers rate the topic extremely or very important, whereas 86% of reading/literacy specialists and 89% of literacy/instructional coaches do.

Want to learn more? Download the full 2018 What’s Hot in Literacy Report: literacyworldwide.org/whatshot