

FOR IMMEDIATE RELEASE

[press@reading.org](mailto:press@reading.org)

## **INTERNATIONAL LITERACY ASSOCIATION PARTNERS WITH SMARTBRIEF TO LAUNCH WEEKLY NEWSLETTER** ***New free resource will bring the latest in research and practice to global audience***

NEWARK, Del. (September 11, 2024) — The International Literacy Association (ILA) announced today a new weekly newsletter in partnership with SmartBrief: *ILA Literacy Teaching & Learning SmartBrief*. Debuting today, the newsletter aims to be a vital resource for literacy professionals worldwide, providing curated content on the latest developments in literacy education and research.

The mission of ILA—a professional membership organization for literacy educators, researchers and advocates across 128 countries—is to connect research and practice to improve the quality of literacy learning across the globe. Among the top priorities of the organization’s strategic plan is to provide more low-cost and free resources to educators around the world.

This partnership with SmartBrief represents a significant step in fulfilling both that promise and the ILA mission.

*ILA Literacy Teaching & Learning* is a free resource designed to keep literacy educators, researchers and advocates informed about the most critical news and trends in literacy education. The newsletter will feature expertly curated content from a variety of news sources on global literacy news, advocacy efforts, research-based instruction, inclusive teaching and learning, and literacy leadership news, in addition to the latest updates from ILA.

“We are so pleased to be partnering with SmartBrief on our *Literacy Teaching & Learning* newsletter,” said ILA Executive Director Nicola Wedderburn. “Our team has long been a fan of the SmartBrief format, and we’re excited to offer this new, convenient way to help our audience stay informed on what’s happening in the field.”

SmartBrief is the leading digital media publisher of targeted business news and insights by industry. They leverage technology and editorial expertise to curate and deliver the most relevant industry news in partnership with leading trade associations, professional societies, nonprofits and corporations.

Anyone interested in subscribing to stay up to date on the latest in research and practice can sign up for free at: [ILA Literacy Teaching & Learning SmartBrief](#)

### ***About the International Literacy Association***

The International Literacy Association (ILA) is a professional membership organization of literacy educators, researchers and experts spanning 128 countries. For nearly 70 years, ILA has set the standard for how literacy is defined, taught and evaluated, connecting research and practice to

improve the quality of literacy learning across the globe. Through its Standards for the Preparation of Literacy Professionals, ILA provides an evidence-based benchmark for the development and evaluation of literacy professional preparation programs. ILA collaborates with partners across the world to develop, gather and disseminate high-quality resources, which include three peer-reviewed and edited journals—The Reading Teacher, Journal of Adolescent & Adult Literacy and Reading Research Quarterly. Learn more at [literacyworldwide.org](http://literacyworldwide.org).

***About SmartBrief***

A subsidiary of Future B2B, SmartBrief is the leading digital media publisher of targeted business news and insight by industry. By combining the best of technology and editorial expertise, SmartBrief delivers the most relevant industry news—curated daily from thousands of sources—in partnership with leading trade associations, professional societies, nonprofits and corporations to nearly 7 million senior executives, thought leaders and industry professionals. Visit [smartbrief.com](http://smartbrief.com) to learn more.

###