

January 27, 2020, 2:00 P.M., EST

On January 27, 2020 at 2:01 PM EST, Board of the Board, Kathy Headley called to order a meeting of the Board of Directors of the International Literacy Association, which was held via Zoom virtual platform.

Board Directors in attendance were President of the Board, Kathy Headley, Vice President of the Board, Stephen Peters, Immediate Past President of the Board, Bernadette Dwyer and Board members Juli-Anne Benjamin, Kia Brown-Dudley, Wendy Carss, Rachael Gabriel, Beverley Harris, Kenneth Kunz, Susan Paasch, Julia Reynolds, Laurie Sharp, and Executive Director, Marcie Craig Post.

Staff in attendance included Debbie Harris, Director of Finance.

NOMINATION COMMITTEE

Bernadette Dwyer, Chair of the Nominating Committee reported that the committee has commenced its work and is working within timeline given.

2020 ANNUAL CONFERENCE

Stephen Peters reported on how he will work to leverage his contacts and network to help make this conference successful. He met and had a good meeting with the Superintendent in Columbus, and we hope to have her support. ILA Marketing is preparing and will be distributing a letter to superintendents.

The Program Committee has been meeting and reports will be distributed to the Board. The committee is generating lots of good ideas for activation. A question was regarding whether we can reuse the Columbus video, which was good. Staff indicated that they will see if that's possible and if so, will distribute accordingly.

HBCU PROJECT

Stephen Peters provided an update on the first partnership exploration being undertaken with Albany State University in Georgia. A conference call has been established with representatives from ILA and ASU for Feb. 4th at 3pm. Rachel Gabriel has also been invited to join the call. This initial call will be used to develop explore strategies and target synergies. Similar to the DE Project, proposals for partnerships will be organically developed based on what each college states as areas of interest or need. Our goal will be to look at local funding in state of Georgia to help subsidize project(s).

FINANCIAL UPDATE

Debbie Harris reported that revenue for memberships and journals is lagging. She also reported that losses experienced from the 2019 Annual Conference are resulting in low cash flow necessary to pay existing obligations. 2020 Annual Conference registration is slated to open at the end of February, which should help generate needed cash.

EDITOR SEARCHES FOR READING TEACHER AND JOURNAL OF ADOLESCENT AND ADULT LITERACY

Marcie Craig Post reported that the entire process for securing new journal editors for Reading Teacher and Journal of Adolescent and Adult Literacy is being reviewed after the first round of search failed to yield sufficient applications or candidates. Chairs of both search committees are working with staff to assess issues and establish actions. In the meantime, letters have been sent out to various members (Board members, LRP and others) requesting suggestions of possible people who would be interested in serving as editors.

SUMMARY OF MEMBER HEARING

Marcie Craig Post reported that ILA has fulfilled all obligations and complied with all policies in relationship to the hearing held regarding violation of membership policy.

ADJOURNMENT

There being no more business, the meeting was adjourned at 2:35 P.M., EST