

The International Literacy Association (ILA) Advocacy Award annually recognizes state and provincial chapters that demonstrate how they are working to affect educational policy and legislation through effective advocacy at the local, state/provincial, and/or national levels.

Reminders

- Applications for the ILA 2025 Advocacy Award are due by **December 31, 2024**, and must be submitted electronically.
- The completion of two prerequisites is necessary to determine whether a chapter is eligible to apply for the ILA Advocacy Award: 1) The chapter must have a Legislative Chair and a functioning Legislative Committee, and 2) the chapter must have a specific issue(s) that it has focused on and/or explored during the previous year.
- Chapters are recognized for accomplishments during the previous year (July 1, 2023 – June 30, 2024).
- Criteria can be met through virtual or in-person activities.

Please contact chapters@reading.org for assistance with your award submission.

Criteria

State and provincial associations applying for the ILA Advocacy Award must qualify by completing the program prerequisites and five items in each of these three categories, which are described in further detail on the application form: Educate, Organize, Activate.

- **EDUCATE:** The chapter must demonstrate significant efforts to educate members and/or others about advocacy skills and specific legislative issues.
- **ORGANIZE:** The chapter must show evidence of an organizational plan that promotes a commitment to building advocacy skills within the membership.
- **ACTIVATE:** The chapter must show evidence of involving the membership and others in activities related to educational legislation.

Begin your online application using the [Advocacy Award](#).